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Issue 8

Editor: Linda Logan

This Week: Mark Simmons “Wine Selection for Dummies”

Mark was born and raised in Southern California. He currently resides in Glendora. He is a graduate of the University of LaVerne with a degree in Movement and Sports Science.

Dom Perignon on his 21st birthday, was a defining moment in his life. Mark’s appreciation for wine began. He now is a Sommelier at Epicurean Encounters in Montrose.

Last Week: Steve Slakey – “De facto Segregation on Los Angeles Theatres”

Steve Slakey is a Senior Adjunct Professor of Geography at the University of La Verne brought the geography, architecture, AND racial segregation all together in one sitting.

It was an enlightening to say the least. Great program, thanks to Sue Wysocki.

NEXT WEEK: Learn about Internet Marketing

John Reyes and Mathew Ahlmann of Open Houses, Inc will give us some useful information about how to market your business on the Internet safely and effectively. This will be part one of two.

District Governor Doug Fowler’ visit

On Wednesday August 31, 2011 Governor Doug Fowler will visit the Covina, Covina Sunrise, West Covina and West Covina Sunrise Rotary

Clubs. The joint meeting will be held at 12:10 pm, here at South Hills Country Club.

The Rotary Foundation (TRF)

We often refer to The Rotary Foundation. Our speaker last week was an Ambassadorial Scholar. He now volunteers time to speak to service clubs, and has affection for Rotary.

This story is about another Rotary Scholar – Naoko Kurauchi, a nurse and former Rotary Foundation Ambassadorial Scholar from Japan. Two weeks after her country was hit by the earthquake and tsunami, she was talking to her family in Tokyo on Skype. She was in Okinawa at the time, and could see the house shaking from the aftershocks. “I was used to seeing these things happen in countries where infrastructure is inadequate” says Naoko, but never expected a major disaster to strike so close to home.

Naoko organized a team of medical personnel to travel from Okinawa to Miyoko, arriving with two ambulances full of medical supplies and food. She stayed for five days, and emphasized that the aid needs to be really organized and well prepared.

Naoko has traveled with Rotarians to other parts of the world as well. In February, she traveled with Japanese Rotarians to India for National Immunization Day (NIDS)

At first she said it was difficult to overcome cultural obstacles like shaking hands and hugging people. But “getting over these cultural differences gave me the courage to do new things and adopt new ideas.”

The Rotary Foundation has many programs to help in the areas of Health, Education, Hunger and Humanitarian efforts. There are strict guidelines – but well worth the results. Your donations are essential to the future of TRF projects.

From the Boardroom

Corrections to last week’s Wheel:

Club Assembly is set for September 29, 2011

Meals On Wheels (Glen Pierce) requested we donate to help paint the Meals On Wheels van. We agreed to match up to \$700 from other donations for the project.

The red badge breakfast was scheduled for September 14, 2011; however it conflicts with a Chamber Breakfast. If we can get some Past

President’s to cover – it can be moved to September 21, 2011.

Public Relations Grant

District 5300 has the opportunity to participate in a Public Relations Grant given by Rotary International. Over the last three years, RI has awarded more than \$6 million in PR grants worldwide, and has received more than \$31 million in complementary in-kind public relations and advertising space, indicating a strong return on the investment.

Districts can apply for up to \$15,000 with a none-third required match by the districts. A \$1,000 unmatched bonus is offered to each district participating in a multidistrict grand.

Kathy Martin, District 5300 PR chairwoman was contacted, but out of town. We will continue to investigate if these funds are available, and under what rules.



The Rotary International Public Relations grant was used in Puerto Rico to shine “End Polio Now” on the capitol building. This was one of the components of the integrated public relations campaign which included billboards, media interviews and radio.