



the wheel

Covina Rotary Club - District 5300 - Chartered March 8, 1923

September 8, 2011 Issue #9

Editor: Dan Banh

This Week:

Social Media – Part I

Facebook Strategies/Business Page.

As a young entrepreneur, Ryan Raphael has always been in the sales industry and started his first company at the age of 16 by door knocking. Currently, he is a senior marketing executive, professional speaker, social media trainer for Open Houses Inc., and marketing guru who has grown The Elite Group Property Inspection Services Inc. from a small company into the #1 privately owned inspection firm in the US. The company performed over 13,000 inspections in 2010 alone. Ryan currently coaches more than 30 home and termite inspection companies and shares how they can effectively market, grow, and brand their company to a much greater degree. Ryan brings high energy when speaking and loves bringing some of the best trainings available in today's market.

Next Week:

Social Media – Part II

Video Marketing by Ryan Raphael

Last Week:

Meet our District Governor, Douglas G. Fowler.



Doug grew up in Oceanside. He began his banking career in San Diego County for 14 years after graduating from the School of Business Administration at San Diego State University. He spent the next 21 years continuing doing the same thing in the High Desert. Doug has been a member of the Rotary Club of Apple Valley since 1995 and was Club President in 2000-2001. He was named Rotarian of the Year in 2000 and 2004. Doug has participated in GSE for several years and was the team leader in 2009 to the Republic of Turkey.

Additionally, he has served as District Awards Chair for 2008-2009, Executive Assistant Governor, etc... He currently lives in Apple Valley with his Rotary Partner, Deborah, an elementary school teacher and past president of the Rotary Club of Victor Valley Sunrise. Their son, Zachary is 23 years old and did not know better, just graduated from ucla. Their daughter, Alisha is a 21 year old at UNLV. Doug is extremely proud of his family, his 35 year career as a community banker, and is looking forward to working with the many committed Rotarians in District 5300.



Rotary Day at Angles Game last month brought some good food and fellowship. See if you recognize the gentleman with facial hair stand behind Brian and Ed.

This Sunday marks the 10th anniversary of 9/11, don't forget to pause for a moment of silence to honor those killed in the 9/11 terrorist attacks.