



January 23, 2014 Issue #23

Editor: Bick Harmon

Thought for the week: Work with the construction crew not the wrecking gang.

This Week:

Our Jan 23rd our speaker will be Elena Cuevas, Regional Sales Director for Southern California for Holiday Retirement and she will talk to us about the options for Senior Retirement living.

Next Week:



January 30th our speaker will be Richard Schulof, CEO of the Los Angeles Arboretum and Botanical Gardens. Richard will talk to us about what the Los Angeles Arboretum has to offer, events, programs and opportunities. He is also a fellow Rotarian, belonging to the Arcadia Rotary.

Last Week:

Nikolai talked about how tough it was to compete with big discount book



stores such as Barnes and Noble. They managed to survive by adapting, and incorporating such ebooks. They constantly come up with new tactics to promote their stores, such as hosting author signings and book clubs, partnering with school on book sales where schools can make some money. Also, stay far away from Barnes and Noble stores so they don't have to compete. Books Inc. still prides themselves on being local, community based stores.



RYLA students spoke of their experiences about their training opportunity.

Calendar of Events

- District Governors Nomination Interviews for 2016-17
- RYLA Facilitator Training: Apple Valley, CA, Jan 25
- Jan. 24 Presidents Advance
- Jan. 28 Covina Chamber of Commerce 104th Annual Installation of Officers & Citizen of the Year Award and our **Wayne Partee** is being honored as **Citizen of the Year**.
- Jan. 29 Budget and Finance Committee, Ernie Jensen
- February 13 LCAP Town Hall Meeting, Charter Oakd Unified School District.
- April 27 Fun Run
- May 1 CCPA evening fundraiser
- May 15-18 District Assembly and District conference The Hilton in Palms Springs
- June 1-4 Rotary International Convention, Sydney Australia