



## FEBRUARY IS WORLD UNDERSTANDING MONTH

February 27, 2014 Issue #28

Editor: Linda Logan

### This Week: The Four Way Speech Contest

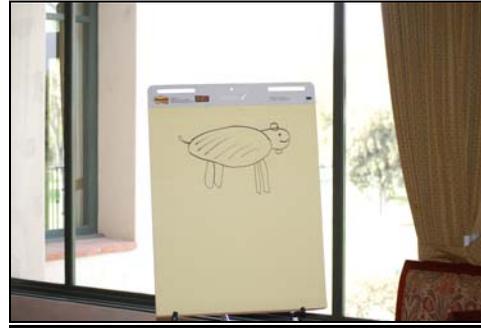
From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL and BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?"

### Last Week: Jon Teran

Jon *Ignited Covina Rotary* promoting team building, and sharing of ideas in an open, fun environment.



### It's a Hippo!!?

**Open and Honest Discussions:** We started with a drawing done by our own Leonardo – Tony Nevarez. After a lively guessing round, McIntyre ascertained it was a hippo! That started the meeting with the notion that we need to have some open dialogue of ideas and exchanges to better our club.

**International Project:** An International project idea was discussed. Lina Ledford has a contact in the Philippines that she will contact.

**Beer, Beer Beer and more Beer.** For fun and innovative ideas our members were rewarded with bottles of various beers! It already feels like fun is on the horizon next year!

If you missed last week ... you missed a great meeting.

### Welcome Charles ("Chuck") Henderson

Last week we inducted and welcomed Chuck Henderson to Covina Rotary. Chuck lives in Hacienda Heights, is married to Rose, and is an Army Veteran. His hobbies include golf, traveling, reading, and home projects.



### Welcome Chuck!

### Next Week:

Next week is a surprise performance.

### Calendar of Events:

**April 5- District Assembly Victor Valley College**

**April 27 Fun Run**

**May 1 CCPA evening fundraiser**

**May 2 & 3 2014-15 Board Retreat**

**May 15-18 District Conference -The Hilton in Palms Springs**

**June 1-4 Rotary International Convention, Sydney Australia**

### Programs:

March: Patricia Serio  
 April: Bill Lambert  
 May: Jon Teran  
 June: Dawn Cychner

### Wheels:

Jim Teal  
 Bill Lambert  
 Shirley Harrison  
 Dawn Cychner