

July 24, 2014 Issue # 45  
Editor: Bick Harmon

**Thought for the week:** Recipe for life: Someone to love, something to do, and something to look forward to.

**This Week: Martin Gallegos, DC**

Marty Gallegos, DC. is SR VP for Health Policy for the



Hospital Association of California and will be speaking on “Politics in Healthcare in California.”

He is a practicing chiropractor in Covina.

Dr. Gallegos has an extensive background in both health care and government. Prior to joining CHA, he served in Gov. Davis’ administration

as director of the California Office of the Patient Advocate.

In November 1994, he was elected to the 57th Assembly District, making history by becoming the first doctor of chiropractic elected to the California Legislature.

He received his education at East Los Angeles College, Occidental College and Los Angeles College of Chiropractic. He earned an associate of arts degree, Bachelor of Science degree in biology and graduated as a Doctor of Chiropractic in 1982. He also has an honorary Doctor of Sciences degree from the California School of Professional Psychology.

**Last Week; Dr. Martin Kleinbert**

Topic: Population Health - The future of Healthcare delivery  
CVHP came up with a plan to deal with increase healthcare demand as the same time save on cost.



Population Health Management (PHM) is the solution which entails new skill sets along with new infrastructures to deliver care.

3 parts to PHM:

1. Central care delivery
2. Patient identification, activation and engagement
3. Wellness, disease management programs

**Calendar of Events**

Town of Apple Valley Summer Concerts BEER GARDEN July 24

District Membership Seminar NV July 26

Budget & Finance Committee – Miles Petroff July 30

International Day of Friendship by Un see

[www.rotary.org/peace-fellowshipts](http://www.rotary.org/peace-fellowshipts)

July 30

Town of Apple Valley Summer Concerts BEER GARDEN July 31

Clothe the Kids – August 11 9:00 am

Target Store – Eastland

2841 E Eastland Center Dr. (626)859-0221

**Next Week: Tracy Dellarda**

Tracy Dallarda, Chief Communications and Advocacy for CVHP and will be talking about “the community needs assessment for health care in the East San Gabriel Valley. Tracy has served at CVHP for 3 years, previously working for Riverside Hospital and received her MPH from Loma Linda University.



Tracy joined Citrus Valley Health Partners in 2010 and serves as the Chief Communications Officer. Tracy has more than 15 years experience in health care marketing, communications and strategic planning. She previously served as VP of Marketing & Public Relations for Riverside Community Hospital in Riverside, Calif. She has also held positions with Loma Linda University Medical Center and Tenet California Health Systems. Tracy has a Masters in Public Health from Loma Linda University and served as a Peace Corps volunteer in Central Asia.

**ROTARY NOTICE:**  
**Southeast Asia is now Polio-Free.** Rotarian August 2014